



President's Report

Terry Trueblood

A terrible trend seems to be developing, this is the third consecutive newsletter in which I begin my message with sadness. As you all know by now, we have lost another great one, Jim Colley. Jim was a true icon in our profession and a valuable mentor to many of us. He was an Academy member for 18 years, and one of our Past Presidents. Jim was a fixture at virtually all Academy and NRPA events, and was a truly amazing individual. He will be sadly missed. If you haven't had the opportunity as yet to send a contribution in his honor to either Camp Colley or the James Colley Scholarship Fund, please consider doing so.

With regard to Academy business, our committees continue to work. As is always the case several of them need submissions from you, the membership, to be successful. Please think about submitting names/ideas for the following:

- Pugsley Awards: John Crompton, Chair
- Best Paper Award: Randy Vessell, Chair
- Young Professional Externs: Jane Adams, Chair
- Legends: Linda Kotowski, Chair
- New Members: Doug Gaynor, Chair
- Bulletin Newsletter: Andy Kimmel, Chair
- Board Nominations: Sandra Whitmore, Chair
- Congress Programs: Jane Boubel, Chair

Our Annual Banquet Committee, chaired by Genie Zakrzewski, has secured a great location for the banquet in St. Louis, which will be held on Thursday, October 23rd, so mark your calendars now, and plan to attend.

We are also planning a pre-conference work session, chaired by Richard Ash, to be held Monday, October 20th at a location near the

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convention center so it will be easily accessible from conference hotels. For most people this will mean arriving only one day earlier than you might normally arrive for the conference. Please mark your calendars for this event as well; we hope to see a good turnout.

Our Agency Services and Resources Committee, co-chaired by Max Ramsey and Dale Larsen, recently sent a "consulting services and speakers bureau survey" to the membership. As the cover letter indicated, the key to success rests with the willingness of Academy members to participate. At the time of this writing, only about 50% of the members had responded, even though the deadline was March 28. Surveys are still being accepted, so please respond if you haven't done so. This committee also continues to pursue the revival of the "Park Practice" publication, but the change in leadership at NRPA has delayed the process temporarily.

The Legends Committee continues with its efforts to expand the library of video tapes, which includes a long list of very impressive individuals. Additionally, this year they will be taping a panel of legends who were involved with the merger of various organizations resulting in the formation of the National Recreation and Park Association.

President's Report *continued*

As many of you know, John Potts has announced his retirement from the Champaign County Forest Preserve District. John has served as the Academy's Executive Secretary/Treasurer for the past several years. We are fortunate that he will be able to continue to serve in this capacity after his retirement, as he has been a valuable asset to the Academy. The way I figure it, he will have a lot of free time on his hands, so we can take advantage of him even more than in the past. Happy retirement, John.

As always, if you have any questions, suggestions, issues or concerns feel free to contact me or any of our board members or committee chairs.

Spring seems to have finally arrived! May you all have a happy one.

Legends Update

Linda Kotowski, Chair

The Legends committee is finalizing tapings for the St. Louis Congress. Charlie Hartsoe is helping us pursue a panel about the "creation" of NRPA.

Although this year's Legends have been selected, the committee is always interested in receiving suggestions for consideration in future years. Please submit a letter (email preferred) to Linda Kotowski identifying what contributions the candidate has made that should be considered in the selection process. A resume can also be included.

The selection of Legends is typically made in January or February of each year. The number of Legends tapings each year depends on the availability and cost of studio time. (just in case you were wondering!)

Bulletin Committee

Chair: Andrew Kimmel, 847-968-3209, 847-367-6649 fax, akimmel@co.lake.il.us

Members: Lowell Caneday, Bob Dunsmuir, Jody Stowers, Joseph Wynns

Notes, Announcements and Articles Welcome.

Summer Bulletin Deadline: June 15, 2003



Celebrate with other Academy members and guests under the Arch in St. Louis this October.

Annual Banquet Celebration

Genie Zakrzewski, Chair

On Thursday, October 23, the American Academy for Park and Recreation Administration will hold its annual banquet celebration. Please mark your calendar now so that you can join us for a most exciting and enjoyable evening.

We get together at the Jefferson National Expansion Memorial in St. Louis for socializing, food, and beverages. You will have the opportunity to ride the tram to the top of the Arch for a panoramic view of downtown St. Louis; tour the Museum of Westward Expansion; view a "Monument to the Dream" in the Tucker Theater; and shop in the Levee Mercantile and Museum Stores.

Registration brochures will be in the mail soon. We look forward to seeing you at the banquet!

In Memorium: Jim Colley

By Dale Larsen

James "Jim" Andrew Colley lived a special calling for a loving family, a stewardship for public parks, and a life-long commitment to an improved quality of life for Phoenix neighborhoods and citizens of all ages. Jim served the City of Phoenix as a public servant and directed a quarter century of parks, mountain and desert preserves and recreation programs for citizens of all ages. A loyal soldier in many ways, Jim entered Our Lord's Kingdom on March 11, 2003 at the age of 70, after a courageous fight with cancer. Jim's life in many ways mirrored the lives of every young man who grew up in a small rural community and matured into a leader of urban America in Alabama, Georgia, Virginia and Arizona. His commitment to the importance of nurturing young people to grow and develop into successful citizens became a national model, copied by cities across America. His contribution to Phoenix's quality of life is unequaled.

A born and bred farm boy, Jim grew up in rural Alabama and learned the values of hard work and love of family and community. Jim served his country as a Marine and was ready with orders to go to Korea just when the armistice was signed. Following his Honorable Discharge, Jim knew the importance of education and received a Bachelor's of Science Degree in Health, Physical Education and Recreation in 1959. Aspiring to be a "coach" Jim saw early in life the value of 4H, sports and recreation in order to keep kids out of trouble. Starting as a "one man department" in Alabama, Jim started a professional career spanning 40 years of devotion to public parks and recreation. After achieving a Master's Degree from the University of Georgia, Jim began a fast-paced career working for the Georgia Park and Recreation Society, the Norfolk, Virginia Parks and Recreation Department and finally, in 1979, as the newly appointed Director for the City of Phoenix Parks, Recreation and Library Department. Jim retired from Phoenix in October 2001.

Jim's achievements in public parks and recreation are highly chronicled at the national level. Jim earned just about every national recognition and award bestowed by the National Recreation and Park Association including the Distinguished

Service, Meritorious Service Awards and Life Trustee. Jim also received the national "Cornelius Pugsley Award" for service to conservation and the environment. Jim Colley was named President of several professional associations including the National Recreation and Park Association, the Virginia Parks and Recreation Association, the Georgia Parks and Recreation Society, the American Academy for Parks and Recreation Administration. The Arizona Parks and Recreation Association named Jim a "Legend". Through Jim's leadership, the City of Phoenix was twice awarded the National Gold Medal by the National Sports Foundation.



But it was in Phoenix, where Jim's legacy truly leaves its' mark for generations of Phoenicians to come. Through Jim's dynamic leadership and support, the City of Phoenix parks system grew into one of the leading examples in the Nation. A devoted community supporting the creation of a Mountain Park Preserve system greeted Jim in 1979. From this time forward, Phoenix has added mountain and desert parks totaling more than 30,000 acres. More than 3,000 acres of what Jim liked to call in that unique southern drawl, "flatland parks" developed during his tenure. Add dozens of new parks, swimming pools, recreation centers, libraries, museums, bike trails, golf courses and special park facilities, and you get a wonderful feeling for Jim's fingerprints in Phoenix. Jim wasn't just a facility person, He loved and cared for people; and people meant programs: lots of programs.

Major special events in downtown Phoenix including the Fabulous Phoenix 4th of July, the Electric Light Parade, and Sunday on Central, were nurtured and developed during Jim's leadership. Jim had an extra special devotion to kids of all abilities, disabilities, backgrounds and skills. River Rampage, X-TATTOO removal and Clear Path are programs that reach out to children of all abilities and backgrounds. Where many cities in the country said "no" to the innovative and risky programs, Jim said to his devoted staff, "Show me a way." A major highlight of Jim's career was the naming and dedication of Camp Colley, an outdoor wilderness camp for children and families in northern Arizona. This Camp not only bears his name, but his loving family asks that donations be made to support this wonderful adventure camp for Phoenix kids and families. Jim responded to the crisis in juvenile crime and fostered the nation's largest after school program, Phoenix Activity City or PAC, for short.

More than 160 schools, parks and churches are current PAC sites. No wonder juvenile crime statistics between 3 and 6 P.M. were drastically reduced in Phoenix.

For these achievements and many more, Jim was recognized with the prestigious Visionary Award for Valley Leadership. It is often stated that immortality is left in the memories of those of us who have been touched by the greatness of human achievement. Jim Colley touched our hearts, our lives and our feelings in fantastic ways. Bless Jim and his family. Bless Phoenix for bringing Jim to our "Phoenix Neighborhood." His son Michael preceded Jim in death. Jim is survived by his daughter Pene Norville, granddaughters Alexies and Michaela. Also survived by a brother Harold Colley, niece Linda Colley-Lett, and nephews Lee and Joseph Colley of Wetumpka, Alabama.

Memorial Donations

Camp Colley

Donations in Jim's memory can be made out to Camp Colley (which the article states) and be sent to Dale Larsen, City of Phoenix Parks and Recreation Department, City Hall, 200 W. Washington St., 16th Floor, Phoenix, AZ, 85003-1611.

Jim Colley Endowed Scholarship Fund

In Jim's honor, a campaign also was launched to endow a scholarship, to be awarded to a Recreation and Tourism Management student at Arizona State University West. This scholarship will serve as an acknowledgement of Jim's service and enthusiasm for ASU West, and will stand as a legacy to him and his outstanding contribution to recreation. We expect that the James Colley Endowed Scholarship Fund will initially be awarded in spring 2004 to a deserving student. To make a contribution, please send e-mail to kimberly.brooks@asu.edu requesting a response card and return envelope for the Jim Colley Endowed Scholarship Fund. All tax-deductible donations will be deposited with the ASU FOUNDATION, a separate non-profit 501 (c)(3) that supports all of ASU's campuses.

Board Member Nominations Welcome

Sandra Whitmore, Chair

The Nominations Committee is looking for candidates for next year's Board of Directors. We will be looking for members to be slated for President Elect, Secretary, Treasurer, and two members to serve on the Board. Please e-mail sandra.whitmore@ci.alexandria.va.us candidates that you believe will be willing to serve. We need names by the beginning of May. Thanks.

New Member Nominations Solicited

Doug Gaynor, Chair

Solicitations for new members will begin in May officially. Last years application form and procedures will be implemented for this year. Notices will be officially distributed to all members via e-mail and hard copy. Members are encouraged to get an early start.

Call For Best Doctoral Dissertations

Randy Vessell, Chair

The committee will accept submission for the best doctoral dissertation for recognition at the 2003 NRPA Congress in St. Louis, Missouri. In order to allow timely consideration of submissions, one copy of the dissertation completed in academic year 00-01, 01-02 or 02-03 must be received by the deadline of July 1, 2003.

Send submission to:

AAPRA Best Paper Award

c/o C. Randal Vessell, Ph.D.

Department of Parks, Recreation and Tourism

105 Anheuser-Busch Natural Resources Building

University of Missouri

Columbia, MO 65211

Three Doctoral Dissertation awards will be given:

- One Best Doctoral Dissertation Award of \$1,000, plus expenses of up to \$500 for travel to the Academy's Annual Meeting to receive the award and present the paper.
- Certificate of Merit awards to the two next best dissertations submitted.

Eligibility:

- The dissertation should have been written in partial fulfillment of the requirements for a doctoral degree.
- The degree should have been conferred in the previous three years.
- The dissertation should make a contribution to the scholarly literature and have clear implications for the improved practice of park and recreation administration.
- The writer of the winning dissertation must personally attend the Academy's annual meeting and present a synopsis of his or her dissertation.

Criteria:

The papers will be evaluated by a committee of Academy members using the weighted scoring system shown with the following criteria.

Relationship to Park and Recreation

Administration (15 points): The subject matter must relate to park and recreation administration in some way. While it may use a separate disciplinary approach – for example, management, marketing, economics, financing, evaluation – it must have relevance to park and recreation administration in the broad context. Given these parameters, is the topic timely and of importance?

Quality of the Problem Development

(25 points): The methodology should be clearly presented and should demonstrate knowledge of techniques appropriate to the research and its objectives. Methodological quality should be judged in the context of the discipline and type of study which is most appropriate. For example, economic studies are likely to utilize a different methodology from those pertaining to management. Similarly, case study, quantitative, and phenomenological studies will adopt different methodologies.

Creative Approach (20 points): The study should make a creative contribution. Does the study examine a new problem? Does the study make a creative contribution to the knowledge of park and recreation administration? Does the study use new techniques to examine an old problem? Does the study extend beyond present understanding of the topic?

Usefulness and Applicability (20 points): While the development of theory is important, the study should have implications for the improved practice of park and recreation administration. This criterion is concerned with measuring practicability.

Quality of the Presentation (20 points): The quality of the writing, including readability and use of graphics, is measured by this criterion. Technical jargon may be necessary but the writing should be understood by practitioners. The organization, continuity and clarity, are of concern together with the quality of the style and grammar.

New Question for Recent Member Survey

Max Ramsey, Co-Chair

Academy member Joe O'Neill, Maryland-National Capital Parks and Recreation Commission, suggested the addition of a topic of concern to our recent survey. Joe suggests, and the survey committee agrees, that we should develop a list of members from small to large systems who are willing to host visits to their agency from other agencies' staff, board members, and or political leaders associated with them. We would seek to list opportunities for "insider tours" for those who want to learn first hand and on the ground, what other systems have done who successfully worked through facilities, developmental, or operational issues or problems similar to their own.

Several agencies, including Joe's, have been offering such services on an informal basis. We are using the newsletter to present this question to you asking our willing system-operating members to provide names and addresses of their agencies for inclusion on the list. No financial obligation on the part of host agencies is envisioned. Your responses may be written or electronic, and should be forwarded to the Academy offices at Achestnut@aol.com. This should be done within two weeks of receipt of this newsletter. Once names are received, follow-up communications will seek more details on each agency accomplishments and characteristics. This will allow us to match requesting agency concerns to the right system.

Extending this to be included in our Professional Services will make a significant addition toward sharing Academy expertise and raising standards in parks and recreation across America, and perhaps abroad.

Please help us to provide a meaningful and comprehensive service by participating.

Pugsley Awards

John Crompton, Chair

Announcements soliciting nominations for this year's Pugsley awards will be mailed at the end of April. Academy members are urged to take the time to nominate folks for what is arguably the most prestigious award in the parks, recreation and conservation field.

The Academy has embarked on a project to develop 1000 word biographies summarizing the contributions of each of the 170 past Pugsley winners. The project is being coordinated by John Crompton and Peter Witt. It would be appreciated if those Academy members who are past Pugsley winners who have not sent materials to John or Peter allowing them to update their bio materials, would do so.

Charles E. Fraser

After the February issue of the Academy Bulletin was published, we received word that Charles E. Fraser had died on a chartered sightseeing boat near the Turks and Caicos Islands on December 15, 2002 from an apparent explosion of the boat's engine. The official cause of death was drowning. All others aboard the boat, including Mary Fraser, Charles' wife, survived the accident. Charles Fraser was the prime developer of Sea Pines Plantation on Hilton Head Island and was an internationally known community developer.

Journal of Park and Recreation Administration

Peter Witt, Editor

The spring 2003 issue of the Journal of Park and Recreation Administration (JPRA) is now available on-line at <http://www.sagamorepub.com/ebooks/>. This issue contains the following articles:

- 1) Long-Term Impacts of Working at an Organized Camp for Seasonal Staff, Don DeGraaf and Jessie Glover
- 2) Manageable Predictors of Park Visitor Satisfaction: Maintenance and Personnel, Donna Fletcher and Harold Fletcher
- 3) Multiple Sources of Leadership and Employee Recreation in a State Parks and Recreation Department, Aubrey Kent and Packianathan Chelladurai
- 4) Perceptions of Learning Among New and Returning Seasonal Camp Staff, Gwynn M. Powell, Robert D. Bixler, and Deborah M. Switzer
- 5) Forest Recreationists and Environmentalism, Brijesh Thapa and Alan R. Graefe
- 6) An Examination of Fiscal Trends in Public Parks and Recreation from 1986 to 2001: A Case Study of North Carolina, Nancy J. Gladwell, Denise M. Anderson, and James R. Sellers

Programs that Work

Camp Adventure Youth Services: A Model Service Learning Program, Chris Edginton, David C. Edginton, and Jason Wing-Keung Lau

If you have any questions or need any additional information concerning access/subscriptions, please contact Beth Parker, Marketing Manager/JPRA, at (800) 327-5557 or via e-mail at bparker@sagamorepub.com.

Papers Solicited For Special Issues

Professional Development

Due Date: October 1, 2003

Professionals and members of the academic community have become increasingly concerned with the recruitment, education, and development of the next generation of those who will become the leaders of the parks and recreation profession. It is widely believed that during the next two decades many current professionals will retire, yet the numbers of students seeking preparation for this particular sector of the leisure services industry has not been sufficient to meet the demand. Additionally, fewer faculty appear to identify themselves with public parks and recreation at a time when the number of prospective professors with doctoral degrees in parks, recreation and leisure services has dwindled. How then to recruit undergraduate students into professional preparation programs, develop their leadership potential, retain them within the profession, and encourage some to pursue further education with the goal of joining the academy?

Contact: Dr. Michael A. Blazey, Department of Recreation and Leisure Studies, California State University, Long Beach, 1250 Bellflower Boulevard, Long Beach, CA 90840-4903, (562) 985-4071, mblazey@csulb.edu.

Less-Than-Fee Simple Arrangements

Due Date: October 1, 2004

For most of the 20th century, park and recreation agencies almost exclusively acquired full fee-simple ownership of the lands they administered. However, in the last decade, less-than-fee simple mechanisms have gained in popularity because it has become apparent that committing to full public ownership of all the land needed for park and recreation purposes is neither possible nor desirable. It is not possible to own all the land needed because the amount of money required is not available to pay for the initial costs of buying land or for the ongoing costs of maintaining it once it has been acquired. It is not always desirable because (i) public ownership may destroy some of the vital qualities that make it aesthetically attractive; (ii) it must be maintained at taxpayers' expense; (iii) the less-than-fee approach does not take land off the tax rolls; and (iv) less-than-fee methods are likely to be less disruptive, for they do not deprive anyone of their right to remain on the land.

Dr. Scott Shafer, Department of Recreation, Park and Tourism Sciences, Texas A&M University, 2261 TAMU, College Station, TX, 77843-2261, sshafer@rpts.tamu.edu.

Diversity in Our Profession: 2003 Academy Retreat

Richard Ash, Chair

Quoting a February 2003 Trend Letter front page head-line: “Businesses encourage multicultural workforce as research reveals diversity improves the bottom line and productivity” – but, we knew that, didn’t we?

Join us in St. Louis on Monday, October 20, just before NRPA’s Annual Congress for a one-day retreat to “cuss & discuss” just where we are when it comes to diversity and what the Academy can do to enhance the future, in terms of:

- The Profession’s Workforce and the Profession’s Leadership; and,
- The Academy itself, as well as its Programs.

Morning will commence with a review of where the Profession and Academy are now and where we’ve recently been. After hearing “the facts,” we’ll take time to do a bit of “listening” to some folks who address diversity for a living in the Private Sector. Although we all know some governmental agencies that truly influence the “cutting-edge,” we must admit that it is most often the Private Sector that leads society’s trends. Mr. David Rosenberg, the Director of Diversity Development for J. S. Alberici Construction Co. Inc., will head up a panel designed to provide the retreat participants with a bit of incite into the business world’s experience with the concept – real-world successes and challenges.

The afternoon will then be devoted to exploring the Academy’s options and priorities for assisting our Profession as it transcends into the future. Closure is planned for 5 pm.

The location for this year’s retreat is conveniently just one block from America’s Center, the site for the NRPA Congress. This allows participants to only arrange for one lodging place during their stay in St. Louis. The retreat site is not only within walking distance of most downtown hotels for the NRPA Congress; but, there is also an adjacent Metro-Link station and the Convention Center’s parking is in close proximity.

Academy Retreat 2003 Registration

Registration and a continental breakfast will be from 8:00-8:30 am and there will be a “build-your-own” sandwich luncheon provided. Retreat registration is \$20 which will accord the meals and cost of program materials. There will not be any “spouse” activities.

To register: complete a registration form, include payment and send both to Richard Ash, St. Charles Park & Rec. Dept., 1900 West Randolph, Saint Charles, Missouri 63301; PN 636.949.3372, FxN 636.949.3581, Email: parks@stcharlesparks.com.

Please make checks payable to AAPRA-Retreat.
Registration Deadline: October 1, 2003.

To Register: Complete the form below, include payment and send both to Richard Ash, St. Charles Park & Rec. Dept., 1900 West Randolph St., St. Charles, Missouri 63301; PN 636-949-3372, FxN 636-949-3581, Email: parks@stcharlesparks.com.

Registration Deadline: October 1, 2003.

Registration Fee is \$20; Please make checks payable to AAPRA-Retreat.

Name: _____

Phone: _____

Address: _____

City: _____

State: _____ Zip: _____

Email: _____

Fax: _____

Yes, I have special needs _____
