



## President's Report

Joseph Wynns, CPRP



What an exciting time for the Academy. There are so many special activities going on that I feel it is important to take some time and thank the Academy Members who are diligently leading and working on these projects. I strongly encourage all of the **Academy Members to get involved!**

- We are well on our way toward establishing the Ernest T. Attwell Scholarship Fund. John Potts and I have talked at length, and we will present this initiative to the Academy Members for additional discussion and approval.
- Max Ramsey continues to push forward the Academy consulting service in cooperation with NRPA. There is a great possibility that we could be involved with some positive resolutions for park systems devastated by Hurricane Katrina.
- Within the next sixty days, we should have a state-of-the-art promotional brochure telling our story, identifying projects, and informing the community of the vital work that the Academy and its Members are doing!
- Leon Younger is working hard to make this year's Annual Banquet and Social an attention getter. Also, as Chairperson of the Executive Local Host Committee, I can tell

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you that we are planning some excellent Off Sites during the 2007 NRPA Congress. I encourage Academy Members to come to Indianapolis and take advantage of these unique opportunities. Watch for the upcoming Congress brochure for additional information.

As an Academy, we are blessed to have a wide array of Members – academicians, professionals, researchers, and writers. By having such a wide configuration of professionalism, we should put forth every effort to make a positive impact toward enhancing parks and recreation for the future. We can only do this when **Academy Members get involved!**

**THANK YOU!**

## Agency Services and Resources Committee

### Committee Goal

#### ***Renew Park Practice publication program.***

A subcommittee of our committee has been formed to oversee progress toward this goal, and work is well under way. A draft proposal is being prepared by a few of those members basically suggesting the Academy go it alone on this restart, undertaking a project much like the Journal of Park and Recreation Administration. This would be an electronically produced, subscription-based program, and perhaps include some new titles and elements among its products. Dr. Joe Bannon, Publisher and CEO of Sagamore Publishing, and Dr. Brett Wright, Professor and Chair of Clemson Universities Department of Parks, Recreation and Tourism Management, are developing a prospectus on editing, production, and subscription elements including cost and income projections. Clemson has shown considerable interest in taking on the editorial side of the project. They will also be looking at possibilities of who might be included on an Editorial Board.

An Advisory Board is also being sought which would involve representatives from a cross-section of professional agencies and institutions. Fran Mainella, now also at Clemson University, has graciously agreed to Chair this effort, if we move ahead. She would be assisted by Subcommittee member, Darrell Lewis.

Preliminary discussions on this topic, and outside interest shown so far, indicates a positive opportunity for both service and investment return from reaching this goal.

### Committee Goal

#### ***Produce a new top-quality information brochure on the Academy, its mission and its programs.***

Michelle Park and Vern Hartenburg are working on a draft of this brochure and plan to have it finished for recommendation this summer.

### Committee Goal

#### ***Provide consulting services program assistance to at least two Communities as a means of testing program effectiveness in this proposed cooperative effort with NRPA.***

We are working with Meredith Bridgers, NRPA, to come up with candidates and proposals for these tests. A recent email solicitation of possible candidates has just been sent to the Academy membership, along with details of what the program involves. Several interesting possibilities have already surfaced. Please help us market this program and respond to your opportunities to serve it. There is no greater collection of knowledge and talent in parks and recreation anywhere, as in the Academy. Let's showcase our chance to collectively and nationally raise the bar for the future of Parks and Recreation.

### Other Projects

#### ***Ask the Expert***

Again this year we are working with NRPA to provide expertise for their "Ask the Expert" program. We are using our survey data to identify expertise among our members for meeting with Park and Recreation Congress attendees in Indianapolis, to give advice on solving problems and addressing issues. This year's approach will be different. Meredith Bridgers is proposing this be done within an educational session format. Members will be getting further email information about this. If you are planning to be at the Congress, please consider volunteering an hour of two of your time and talent to those seeking our advice. Let Andee Chestnut or Meredith know of your interest. This year's approach should make it simpler.

## A Message from the Committee...

The Agency Services and Resources Committee is working with NRPA staff to test the operations process of the Consulting Services Program we propose to jointly undertake with them. We are

seeking candidates for two separate locations and types of situations to visit this year. Please give us names of agencies, organizations, and/or institutions you believe would be prime candidates for visiting teams or individual consultations, and tell us why. It would be very helpful if you could corroborate such interest prior to your input. We will be testing our ability to do such things as assembling teams matched to solving specific problems, developing joint agreements, judging costs and expenses, and measuring results. We need results before deciding whether or not we can offer this service package. Because these will be “test” projects, it is possible that some financial aid may be available to offset certain costs; at least we are hopeful.

While only two locations will be chosen for testing, all suggestions will be kept for future reference if results encourage us to move ahead. We have already received information on two possible communities from Barry Weiss and his Academy Positioning Task Force, communities that fall somewhat in the “Endangered Program” category. PLEASE send us your ideas within two weeks of receipt of this request!!

Responses may be sent to the Academy office at [AChestnut@aol.com](mailto:AChestnut@aol.com). Questions should be directed to Max Ramsey at 865-922-2474 or [mdoakramsey@comcast.net](mailto:mdoakramsey@comcast.net).

We plan to start offering the Speakers Bureau, Lecture Series / Workshop type of services as Academy-only services soon.

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## **NRPA Program Committee**

The NRPA Board of Directors examined several committees, including the NRPA Program committee, to determine if it is still the most effective and cost efficient manner to generate and

select sessions for the Congress. The alternative was to bring it in house and have the committee work

done by NRPA staff. Alexandria Nichols, NRPA staff member and Program Committee liaison, and Academy member Ron Olson prepared a

background paper and resolution to continue the NRPA Congress Program Committee. At their last meeting the NRPA Board of Directors recently approved the resolution.

### **RESOLUTION TO SUPPORT THE NATIONAL RECREATION AND PARK ASSOCIATION CONGRESS’ PROGRAM PLANNING COMMITTEE**

**WHEREAS**, the National Park and Recreation Association (NRPA) Program Planning Committee (PPC) has existed for over 30 years to prepare and advise the NRPA on the national, annual Congress Educational Program; and

**WHEREAS**, the NRPA PPC has played a significant role in insuring that the quality of the annual Congress Educational Program has steadily increased; and

**WHEREAS**, the NRPA PPC represents inclusion of the NRPA’s membership, which is a cornerstone of the parks and recreation profession; and

**WHEREAS**, the NRPA PPC volunteer their efforts and invest over \$110,000, minimally, of in-kind value to the NRPA.

**WHEREAS**, the NRPA PPC has enabled thousands of educational programs that have resulted in quality evaluation ratings, and the Congress attendee surveys have concluded that they primarily attend for the educational sessions.

**THEREFORE, BE IT RESOLVED**, that the NRPA Executive Committee support continuing the national, annual Congress Program Planning Committee; and

**THEREFORE, BE IT FURTHER RESOLVED**, that the NRPA Board of Trustees’ Executive Committee approve the Chair of the NRPA PPC and confirm the At-Large members annually; and

**THEREFORE, BE IT FINALLY RESOLVED**, that the NRPA Board of Trustees’ Executive Committee adopt term limits of the PPC members beginning with the 2009 NRPA Congress & Expo as follows:

- Each member of the program committee is limited to serving no more than eight consecutive years, regardless of PPC affiliation.
- Chair – appointed annually from a PPC member who has served at least 3 continuous years.
- Each NRPA branch (AFRS, APRS, CB, CRTS, LAS, NAB, NSPR, NTRS, SPRE, SB), region (Great Lakes, Mid-Atlantic, Midwest, New England, Pacific Northwest, Pacific Southwest, Southern, Southwest) and affiliate (EMS, NACPRO, PLEA, AAPRA) appoints a representative to serve on the PPC for a term of 1 year, with the understanding that each branch may reappoint members.
- PPC At-Large members be recommended by the PPC Chair and confirmed by the NRPA Executive Committee.

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## **2007 Young Professionals Externship NRPA Congress**

*Sponsored by*

**American Academy for Park and Recreation Administration**

- **For outstanding young professionals 35 years old and younger.**
- **Free NRPA Congress registration, plus up to \$500 for travel and expenses.**
- **Meet leaders in the field of parks and recreation.**

The Externship Program enables outstanding young professionals 35 years of age and younger in the park and recreation field to interact with and learn from members of the American Academy for Park and Recreation, and other individuals who attend the NRPA Congress and its associated meetings. Up to four Externs are selected each year, two of which are part of the Academy's goal to expand diversity.

Externs are paired with Academy members who serve as mentors. Externs may attend selected NRPA Congress meetings, socials, and educational sessions with their mentors or on their own.

Mentors help introduce Externs to their contacts and widen the young professionals' networks. After the Congress, Externs must write a brief evaluation report including 1) an overview of the activities they were involved in during the Congress; 2) what they have gained from the program; and 3) strengths and weaknesses of the program, along with suggestions for future improvement.

**Extern Benefits:** Selected externs each receive 1) free registration for the 2007 NRPA Congress; 2) up to a \$500 scholarship to help cover conference expenses and travel, if the participant's home department cannot cover costs or can only cover a portion of the costs; and 3) a ticket for the Academy's annual dinner.

**Application Procedures:** Eligible applicants should submit the enclosed application form and supporting materials no later than Monday, June 18, 2007. Applications must be submitted with a letter of recommendation from the Director of their Department or an Academy member.

**Minimum Eligibility Criteria:**

- 1) Age 35 years or younger;
- 2) Degree in parks and recreation or a related field;
- 3) At least three years of full-time experience in the parks and recreation field or in a related field;
- 4) Current position of at least the specialist or coordinator level with responsibility for program planning, administration, or supervision;
- 5) Involvement with state, regional and/or national park and recreation associations/societies, and related field organizations;
- 6) Hold designation as a Certified Park and Recreation Professional (CPRP) or be a registered professional under an approved certification program.
- 7) Previous Academy Externs are not eligible.

**Deadline:** Applications and support materials must be received no later than Monday, June 18, 2007 to:

Andrew Kimmel, Chairman  
AAPRA Externship Committee  
c/o Lake County Forest Preserves  
2000 N. Milwaukee Ave.  
Libertyville, IL 60048  
847-968-3209  
[akimmel@co.lake.il.us](mailto:akimmel@co.lake.il.us)

## Bylaws Committee Backgrounds and Accomplishments

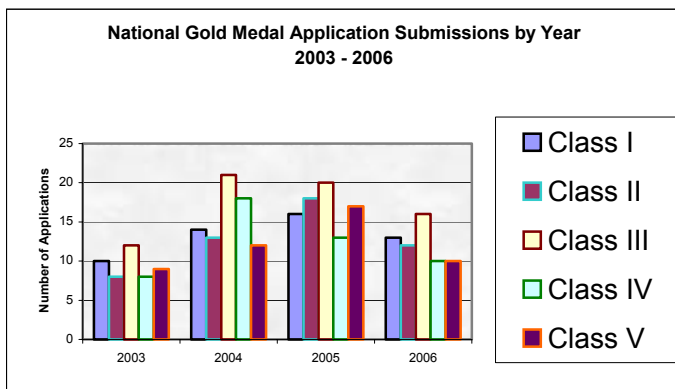
### FROM 2007 WORKPLAN:

BYLAWS		
<b>Bill Scalgo, Chair</b> Pat Delaney Steve Neu	<ul style="list-style-type: none"> <li>To respond to requests by the Board for any additions or amendments to the bylaws</li> <li>To identify specific Academy procedures and policies which should be included in the Academy's annual directory;</li> <li>To inform members of bylaw issues through articles in the newsletter</li> <li>To review bylaws and make recommendations for changes as may be appropriate.</li> </ul>	<p>As needed</p> <p>As needed</p> <p>As needed</p> <p>As needed</p>

### FROM 2007 ACCOMPLISHMENTS:

BYLAWS	
<b>Bill Scalgo, Chair</b> Pat Delaney Steve Neu	No recommended changes.

## A Look At... 2007 Gold Medal Program



## 2007 Gold Medal Program Chronological View



### December 2006

- Launched 2007 Program with NRPA Express “blast”
- Process incoming registration for “Intent to Participate” Forms
- Loaded 2007 Application by December 30, 2006
- Completed 2006 files and prepare all forms for 2007 Program
- Continued registration of “Intent” forms for 2007 program (database).

### January 2007

- Print ad for the Gold Medal Program DVD was published in the January issues of P&R Magazine
- Consolidation of FAQ’s in preparation for Web upload (given to Chair)
- Email Blast went out “Call for Nominations”

### February 2007

- 2007 Committee Handbooks assembled and mailed
- 2006 Budget review and finalization

### March 2007

- Application Submission packets were sorted and mailed to judges along with a process handbook.
- Preparing for Finalist scoring tabulation and notification of participants
- Clean up of archives & files underway
- Statistics for 2007 charted

Please check the NRPA’s website, [www.nrpa.org](http://www.nrpa.org), for the announcement of the 2007 finalists and more information about the Gold Medal program.

## Call For 2007 Legend Nominations

The Academy Legends Program videotapes distinguished administrators and educators who have made outstanding contributions to the field of parks and recreation. By May 8, 2007, submit name, title, and a brief statement of nomination of any individual(s) you wish for the Legends Committee to consider for 2007 videotaping. Last year's (2006) Legends included Dr. John Crompton (Texas Tech), Dr. Jean Mundy (Florida State Univ.) and Darrell Lewis (retired, U.S. Army Corps of Engineers). Submit to Vern J. Hartenburg, Legends Chair, email: [vjh@clevelandmetroparks.com](mailto:vjh@clevelandmetroparks.com), fax: (216) 635-3232, telephone: (216) 635-3295.

### Work Plan for Task Force

1. Review Research Report June 2007
2. Develop Recommendation for Submittal to the Journal Staff August 2007

## Announcements...

Congratulations to Arthur A. Anselene, who has been appointed the acting town manager of Herdon, Virginia. Anselene, the Town's director of parks and recreation, assumed the new position on Thursday, March 1.

## Submit Your News

If you have an article, announcement, or committee update you would like to include in the next Bulletin, please send your information to editors, Rich Grodsky and Kim Pugh at [rgrodsky@epd.org](mailto:rgrodsky@epd.org).

## Journal Task Force

This committee's assignment is based on the perception that the Journal does not receive the participation or readership that it warrants as the primary research source for our profession. It was agreed that some type of survey of our membership could provide insight into this. Our approach has been to "coat tail" on work being conducted by Dr. Paul Choi, Dr. Deb Jordon, and Dr. Tin Liang, all of Oklahoma State University. The study started in April of 2006 and preliminary results are now available.

Dr. Jordon will provide additional analysis on this research over the next few months and the committee can begin their own analysis of this work to develop any recommendation for the Journal staff. The chart summarizes frequency of reading selected periodicals. For more information, please call Tom Lovell.

	Never/Rarely			Occasionally			Often/Always		
	All	Prac	Acad	All	Prac	Acad	All	Prac	Acad
Journal of Leisure Research	68.4	79.8	21.0	20.0	16.3	27.7	11.5	3.8	51.3
Leisure Sciences	83.7	91.8	41.7	09.8	06.0	29.2	06.6	2.2	29.1
Leisure Studies	81.5	87.8	50.4	13.6	09.6	33.6	04.9	2.5	15.9
Journal of Parks and Recreation Administration	67.9	75.9	30.5	18.9	16.8	37.3	13.2	7.3	32.2
Therapeutic Recreation Journal	80.2	84.0	57.1	07.6	07.1	10.9	12.1	9.0	31.9
Annals of Tourism Research	93.1	96.2	75.2	04.6	03.4	12.8	02.3	0.3	11.9
World Leisure	92.3	96.5	71.8	04.4	03.1	12.8	03.3	0.5	15.4
SCHOLE	85.6	96.2	41.0	07.6	03.6	29.9	06.7	0.2	29.1
<b>Practice-focused Journals</b>									
Park and Recreation Magazine	04.2	03.3	09.0	13.6	12.7	17.2	82.3	84.1	73.8
Camping Magazine	79.6	80.3	71.4	12.7	12.7	16.0	07.6	07.0	12.6
Journal of Physical Education, Recreation and Dance	78.4	82.8	63.5	13.3	12.3	17.8	08.3	04.8	18.6
State Journals	27.5	21.3	35.9	10.2	09.2	20.0	62.3	69.5	44.1

## **2007 ACADEMY COMMITTEES & TASK FORCES**

### **Agency Services & Resources**

Max Ramsey, Chair  
Michelle Park  
Jane Adams  
Bill Beckner  
Don Cochran  
Jim Garges  
Darrell Lewis  
Bill McKinney  
Bill Nelson  
Joe O'Neill  
Phil Rea  
Richard Rose  
Dean Tice

### **Banquet**

Leon Younger, Chair  
Jane Adams  
Art Anselene

### **Best Paper Award**

Jim Hall, Chair  
Dan Dustin  
John Hultsman  
Joe O'Neill

### **Bylaws**

Bill Scalzo, Chair  
Pat Delaney  
Steve Neu

### **CAPRA**

Becky Benna (2004-2007)  
Don Cochran (2006-2009)  
Sandra Whitmore (2006-2009)

### **Citizen Involvement Task Force**

Dianne Hoover, Chair  
Jim Donahue  
Chris Dropinski  
Ted Flickinger  
Linda Kotowski  
Peter Murphy

### **Diversity Task Force**

Bob Stanton, Co-Chair  
Richard Ash, Co-Chair  
Tony Cisneros  
Regina Glover  
Ira Hutchison  
Andy Kimmel  
Joe O'Neill  
Wayne Roberts  
Anne Simonsen  
Richard Zavala

### **Externship**

Andy Kimmel, Chair  
Susan Eaves  
Richard Rose  
Joe Schultz  
Tom Shuster  
Jody Stowers

### **Gold Medal**

Chris Jarvi, Chair  
Walt Johnson  
Steve Messerli  
Bertha Cato  
Jane Hodgkinson  
Richard Johns

### **JPra Subscription Task Force**

Tom Lovell, Chair  
Linda Caldwell  
Jef Farland  
Nick DiGrino  
Lynn Jamieson  
Mark McHenry

### **Legends**

Vern Hartenburg, Chair  
Mark Eynatten  
Jim Garges  
Nancy MacCartney  
Barry Tindall  
Bob Toalson

### **Membership**

Jane Boubel, Chair  
Marvin Billups (3rd year)  
Mike Blazey (3rd year)  
Jim Brademas (3rd year)  
Jonathan Korfhage (2nd year)  
Bill Scalzo (2nd year)  
Alice Conkey (1st year)  
Karla Henderson (1st year)

### **Newsletter**

Rich Grodsky, Chair

### **Nominating**

Dale Larsen, Chair  
Michelle Park  
Sandra Whitmore  
Peter Witt  
Geoffrey Godbey  
Mark McHenry

### **NRPA Program**

Ray Ochromowicz, Chair

### **Park Practice Subcommittee**

Max Ramsey  
Joe Bannon  
Dan Dustin  
Chris Jarvi  
Darrell Lewis  
John Potts  
Brett Wright  
Joe Wynns

### **Positioning Task Force**

Barry Weiss, Chair  
Jane Adams  
John Crompton  
Lori Daniel  
Ron Dodd  
Jim Donahue  
Richard Horton  
Jonathan Korfhage  
Bill Nelson  
Jim Niskanen  
Michelle Park  
Max Ramsey  
Paul Romero  
Bill Scalzo  
Kathy Spangler  
Bob Stanton  
Judy Weiss

### **Pugsley Award**

John Crompton, Chair  
Chris Jarvi  
Max Ramsey  
Graham Skea  
Bob Stanton