



President's Report

Terry Trueblood

This is my final president's message, and I have decided to keep it short and sweet . . . well, short anyway. In my first message, nearly two years ago, I stated what an honor it was to have been elected as your president; now I can honestly say what an honor it has been to serve in that capacity. While my term has been an extra long one, it certainly doesn't seem so. The two years have flown by, mostly due to the great people with whom I have had the opportunity to work.



As I reflect back, many things come to mind. Unfortunately, uppermost in my mind is the loss of three of our outstanding members . . . three great professionals . . . three great friends . . . Jim Colley, Dave Clark and Joe

Abrahams. They certainly left their respective marks on our profession and the Academy. "Gone but not forgotten" is a most appropriate phrase to use with respect to these three gentlemen.

Also coming to mind are the retreats conducted in Estes Park and Saddlebrook. Not only were these most beneficial for planning and "soul searching," but also wonderful times to get to know one another better. Before I get carried away and start reflecting on reflections, I had better get on with the business at hand.

The annual Congress in St. Louis isn't far off, and I hope to see all of you there. Please sign up for both the banquet and the pre-conference work session at your first opportunity. Genie Zakrzewski and Richard Ash, along with their respective committee members, have put a lot of work into these two

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events, so please show them your appreciation by attending.

Ballots for your new officers will be out soon . . . don't forget to vote.

Many of you participated in a survey not too long ago with regard to the Academy's efforts to revive the "Professional Services Program" (centered around a consulting service and a speaker's bureau). The survey has been completed and anyone interested can review it on the AAPRA web site. Special thanks for this effort go to Max Ramsey, Dale Larsen and Bill McKinney. I would also like to thank Peter Witt for getting it onto the web site.

Since this is my final message, I would just like to take this opportunity to thank you for giving me this opportunity. It is something I truly never expected, and it's an experience I'll never forget. Special thanks to those who served as committee chairs . . . they are the ones who do the "real work" and I appreciate their efforts so much. Please check your directory to identify the committee chairs and members, and tell them thanks. I would be remiss if I didn't mention John Potts and Andee Chestnut one more time . . . thank you once again for all your hard work, and for keeping us (especially me) on track.

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President's Report *continued*

In closing, I encourage all of you to become involved . . . offer your talents and your expertise. We have so many outstanding people in this organization! It would be a shame to not use your talents at one time or another. Please offer your assistance and your support to Peter Witt in the upcoming year, and to other Academy presidents in future years.

Thanks again . . . see you in St. Louis.



Meet Us in St. Louis!

The evening
of Thursday,
October 23,

the American Academy for Park and Recreation Administration will hold its annual banquet celebration. Please mark your calendar now so that you can join us in a unique setting for a most exciting and enjoyable evening.

We will be getting together at the Jefferson National Expansion Memorial in St. Louis, Missouri for socializing, food, and beverages. You will have the opportunity to ride the tram to the top of the Gateway Arch for a panoramic view of downtown St. Louis; tour the Museum of Westward Expansion; view a "Monument to the Dream" in the Tucker Theater; and shop in the Levee Mercantile and Museum Stores.

Registration brochures will be sent in early August. We look forward to seeing you at the banquet!

Genie Zakrzewski, Chair

Diversity in Our Profession: 2003 Academy Retreat

Richard Ash, Chair

Quoting a February 2003 Trend Letter front-page head-line: "Businesses encourage multicultural workforce as research reveals diversity improves the bottom line and productivity" – but, we knew that, didn't we?

Join us in St. Louis on Monday, October 20, just before NRPA's Annual Congress for a one-day retreat to "cuss & discuss" just where we are when it comes to diversity and what the Academy can do to enhance the future, in terms of:

- The Profession's Workforce and the Profession's Leadership; and,
- The Academy itself, as well as its programs.

Morning will commence with a review of where the Profession and Academy are now and where we've recently been. After hearing "the facts," we'll take time to do a bit of "listening" to some folks who address diversity for a living in the Private Sector. Although we all know some governmental agencies that truly influence the "cutting-edge," we must admit that it is most often the Private Sector that leads society's trends. Mr. David Rosenberg, the Director of Diversity Development for J.S. Alberici Construction Co., Inc., will head up a panel designed to provide the retreat participants with a bit of insight into the business world's experience with the concept – real-world successes and challenges.

The afternoon will then be devoted to exploring the Academy's options and priorities for assisting our Profession as it transcends into the future. Closure is planned for 5 pm.

The location for this year's retreat is conveniently just one block from America's Center, the site for the NRPA Congress. This allows participants to only arrange for one lodging place during their stay in St. Louis. The retreat site is not only within walking distance of most downtown hotels for the NRPA Congress; but there is also an adjacent Metro-Link station, and the Convention Center's parking is in close proximity.

Academy Retreat 2003 Registration

Registration and a continental breakfast will be from 8:00-8:30 am and there will be a “build-your-own” sandwich luncheon provided. Retreat registration is \$20, which will accord the meals and cost of program materials. There will not be any “spouse” activities.

To register: complete a registration form, include payment, and send both to Richard Ash, St. Charles Park & Rec. Dept., 1900 West Randolph, Saint Charles, Missouri 63301; PN 636.949.3372, FxN 636.949.3581, Email: parks@stcharlesparks.com.

Please make checks payable to AAPRA-Retreat.
Registration Deadline: October 1, 2003.

Registration Fee is \$20; Please make checks payable to AAPRA-Retreat.

Name: _____

Phone: _____

Address: _____

City: _____

State: _____ Zip: _____

Email: _____

Fax: _____

Yes, I have special needs _____

Journal of Park and Recreation Administration

Peter Witt, Editor

The spring 2003 issue of the Journal is now available at <http://www.sagamorepub.com/ebooks/>. Username is “academy”, password is “member”.

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Pugsley Awards

John Crompton, Chair

This is the first in a series of write-ups on current Academy members who have received the Pugsley Award. John Crompton and Peter Witt are currently developing biographical information for all Pugsley recipients for posting on the Pugsley website and eventual development of a book to give all future recipients.

Maxwell Ramsey (Recipient, 1979)

Max Ramsey resided in Knoxville, Tennessee, where he had a thirty-two year career with the Tennessee Valley Authority (TVA), an independent Federal land and water managing agency and the largest single supplier of electricity in the United States. He became skilled in the recreation use of resources; in their conservation and preservation; and in interpretation and marketing. He was Coordinator for TVA recreation interests and also headed the agency's Cultural Resources Program. This program was responsible for archiving TVA history, as well as ensuring the agency's compliance with Federal historic preservation laws.

He came to TVA about the time when the reports and recommendations of the Outdoor Recreation Resources Review Commission (ORRRC) were released. Max represented TVA on Federal interagency committees aimed at setting standards and policies for implementing landmark legislation emanating from the ORRRC reports. Committees included those addressing Wild And Scenic Rivers, National Trails System, Federal Recreation Fees, Measuring Recreation Use, and others. He also represented TVA on matters related to the President's Council on Recreation and Natural Beauty during the Lyndon Johnson administration.

Early in his career at TVA, Max was elected to the Board of the National Conference on State Parks (NCSP), a forerunner of the National Society for Park Resources (NSPR), which is a current branch of the National Recreation and Park Association (NRPA). He was on a small committee assigned to come up with a new name for NCSP, which was more indicative of the expanded mission and program of that group. The merger of seven major recreation and park organizations into what became

NRPA was a rather stormy but successful time for recreation interests in the US and Max was centrally involved in the merger process. He subsequently became President of NSPR, and followed that term with service as representative to the NRPA Board of Trustees where he was selected to be on their Executive Committee.



Max was elected as a member of the American Academy for Park and Recreation Administration (AAPRA) in 1983, two years after its formation. He served on the AAPRA Board,

and was active every year on Board committees. He served on the selection committee for the Pugsley Awards for many years, and led an extended effort to develop a "consulting" type service using teams of specifically selected AAPRA members to visit public clients and provide oversight evaluations of their problems. Ramsey was recognized with two AAPRA President's Awards for his special contributions in 1991 and 1995.

Max held other national leadership positions. He wrote the Bylaws for the National Recreation Maintenance/Management School sponsored by North Carolina State University and NRPA, and subsequently served a term as Chairman of the school's Board. For many years he chaired or co-chaired the Oversight Committee for administering the Park Practice publications program of NRPA and the National Park Service (NPS), and worked with the AAPRA in an effort to restart that program. He received a special Park Practice award from NPS in 1990 for his leadership.

He was Vice President of the American Youth Hostels Association in 1981-82 and led their long-range plan efforts. He was appointed in 1985 by Governor Lamar Alexander to the Governor's Commission on Tennesseans Outdoors. The Tennessee Historical Commission also recognized him for his work on special projects.

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Pugsley Biography Series:

Max Ramsey *continued*

Max worked extensively during his career with American Indian tribes and their relationships with TVA especially the Eastern and Western Cherokee. He helped to found, and subsequently wrote the bylaws for the National Trail of Tears Association. After leaving TVA in 1994, he continued to serve on the Executive Committee of the Association and served on the Secretary of the Interior's Advisory Board on the Trail of Tears National Trail. In 1995, he received a Gold Award from the NPS for his leadership in the Trail of Tears effort. Max chaired the Board for the Eastern Cherokees', Sequoyah Birthplace Museum in Tennessee from its creation in 1995. He received an Ambassadorship from the Cherokee Nation of Oklahoma. In 2002, he received the Sequoyah Award, given in the form of a resolution jointly passed by the Tribal Councils of the Eastern Band of Cherokees and the Cherokee Nation, and usually reserved for tribal members who have made major contributions to Cherokee cultural and heritage efforts. Hence, this was a unique recognition.

Max is a native Tennessean and received a degree in Social Science and History from Lincoln Memorial University. He did graduate work at the University of Tennessee, Knoxville, in state and regional planning. He was a proponent of the need for resource managers to master the art of politics and political savvy in championing support for parks, recreation, historic preservation and related resources. He gave many lectures and workshops on the subject and served in an advisory capacity on resource subjects at Lincoln Memorial University, Middle Tennessee State University, North Carolina State University, the University of Tennessee and Virginia Polytechnic Institute.

His contributions at the local and community level included chairing the Board of a four-district Methodist Church Camp for 11 years; chairing a large community event within Knoxville for 10 years; working on trails and greenways; Vice President of Ramsey House Plantation historic site; Board Chair of a large credit union, and other church and politically oriented involvement.

Upon retirement, Max formed a sole proprietorship consulting business, Resource Concepts Consulting, which enable him to continue to practice what he preached.

Bulletin Committee

Chair: Andrew Kimmel, 847-968-3209, 847-367-6649 fax, akimmel@co.lake.il.us

Members: Lowell Caneday, Bob Dunsmuir, Jody Stowers, Joseph Wynns

Notes, Announcements and Articles Welcome.
Winter Bulletin Deadline: November 15, 2003